

MP NEWS & PRESS RELEASES

MARTIN PAUL CREATIVE CENTER ANNOUNCES Hi-Vis Hang Ups

March 16, 2009

Displays by Martin Paul Inc. has developed an affordable, new re-useable line of plastic hook hangers to display any product with holes in the top of the packaging from snacks to toys.

Displays by Martin Paul, Inc. knows how important it is to get those impulse buy items out in front of the customer to entice them to buy more items before leaving the store.

The Hi-Vis Hang Ups are so very versatile and are easy, easy, easy to use. The HVH-6D-SHX-1 attaches to the existing metal shelving and offers products on two sides. The HVH-12S can also attach to metal shelving which shows off the product on the front side. The HGH-12B is designed to stick on the glass door applications so you can hang those salty snack items in front of the bottles of soda, or the ice cream scoopers in front of the ice cream. These hangers can be used over and over again. No more picking product up off the floor with those thin light plastic hanger strips. Ours are made from real quality sturdy re-usable plastic. It is a welcomed alternate to expensive metal spring clips that are misused as a "hooks only" installation.

Our Hi-Vis Hang Up is a very cost effective way to get the nuts out in front of the sodas or bags of chips to entice that hungry customer that the two would go great together for that late afternoon snack. They can hold bags of candy or even toys to get that little shopper to have Mom and Day buy that one extra little item while standing in the line at the check out counter.